



## Welcome to 4 ho ho ho!

Welcome to our 4th Newsletter and we would like to thank you for your work over the last year and wish you all a very happy christmas..

All of our customers will soon be receiving one of our prize draw Christmas Cards.



PLEASE, PLEASE hold onto your individually numbered card and visit our website during January to see if you have won one of our fab prizes!

(All winning cards must be presented to claim your prize.)



### PRIZES INCLUDE

- ★ FCUK Watch
- ★ Samsung Mobile Phone
- ★ Atari Retro Games Console
- ★ CAT Watch
- ★ GQ Magazine Subscription
- ★ PC Games
- ★ Books
- ★ Flash Drives
- ★ Music CD
- ★ PC Games

## tips 4 what is marketing?

In fact the real definition of marketing is to provide products or services which people need. Always think like your customers and look at your business from their point of view. Here are a few questions which might help you examine your own market:

- ★ What do my customers really need?
- ★ Have I supplied all that my customers want?
- ★ Can I offer extra services?
- ★ Why do they buy from me?

[www.brightstar-creative.com](http://www.brightstar-creative.com)

we also create... happy customers :-)



## free directories

Below is a list of directories which you can register your website with for free and help drive potential customers your way. It's worth a little time and effort!

- [www.ufindus.com](http://www.ufindus.com)
- [www.touchlocal.com](http://www.touchlocal.com)
- [www.uksmallbusinessdirectory.co.uk](http://www.uksmallbusinessdirectory.co.uk)
- [www.webexpressguide.com](http://www.webexpressguide.com)
- [www.ebusinessdirectories.co.uk](http://www.ebusinessdirectories.co.uk)
- [www.freeindex.co.uk](http://www.freeindex.co.uk)

## featured on iTunes

well... sort of!

Even iTunes are starting to take notice of Brightstar Creative. See below for our review of the Excellent Sheffield Bands Single Once and Never Again.

The Long Blondes  
Once & Never Again - Single  
Genre: Alternative  
Released 23 October 2006  
Total: 2 songs  
© 2006 Rough Trade  
£1.58 BUY ALBUM  
Gift This Music

**CUSTOMER REVIEWS**  
Average Rating: ★★★★★  
See All 2 Reviews  
Write a Review

Top Top Tune ★★★★★  
by brightstar-creative.com  
Pure well crafted pop tune from this excellent Sheffield band. You will not be able to get this song out of your head once you have heard it! Every thing about this band works right down to the bands image and excellent cover graphics.

So Good ★★★★★  
by Posh Boy  
This track is bloody good, saw them live last night, I think i am in love

hey kids...  
be careful this xmas!

### THING OF THE MONTH

Alfa Romeo 8c Competizione  
- can anyone lend me  
£100,000... pretty please

