



Looking for... a brightstar idea?

► Newsletter 23
October 08

It's Never Too Early

To order your unique, personalised **Christmas Cards**

We have attached a separate Christmas Card PDF for you to view at your leisure - there are lots of designs (all unique to us) and we can personalise any of the designs with...



32
unique
designs

- Your Logo
- Your Details
- Your Messages
- Your Colours (in selected designs)

tips 15 optimise your site using the right techniques!

Black Hat Search Engine Optimisation (SEO) will use risky and sometimes unethical means of promoting a website in an attempt to get it higher in the search engines, this may well work initially but can have dire consequences.

Methods may include the use of paid links, various link farming techniques, repeating keywords over and over again or using white text on a white background to try and disguise the fact that you are key word spamming. These methods are considered high risk and if abused can cause a web site to be banned from inclusion within a search engine's index.

We don't employ any Black Hat techniques!

www.brightstar-creative.com

we also create... happy customers :-)



tough times? market your company **MORE!**

When times are tough it's important to market your company aggressively and get your logo / brand / message out there, making sure **you are** the company potential customers contact. Be imaginative - there are lots of inexpensive ways to promote yourself.

If you need any ideas... give us a call.

calendar cards get seen **ALL YEAR ROUND!**



OFFER OFFER OFFER

- 250 - £95
- 500 - £125
- 1250 - £145
- 2500 - £175

►►► (+ vat)

Including - design, artwork, print, postage and packaging

Inexpensive to produce & inexpensive to distribute
ORDER NOW for 2009!

High quality single or two sided full colour gloss laminated pocket calendars with your company details at these amazingly low, **fully inclusive prices.**

WHY NOT USE THE REVERSE FOR YOUR MARKETING MESSAGE?

please add £25.00 for up to 1000
or £35.00 for 2500

THING OF THE MONTH

A four door saloon from
Porsche - Due next year
(we think).

