



Looking for... a brightstar idea?

► Newsletter 20  
July 08

## July is it summer yet?

### Not Quite

So here it is July's newsletter - crafted and written especially for you.



We hope you find it interesting and informative and if we can be of help with anything...

**Give us a call!**



## coming soon to a monitor near you

Our brand new website is launched in August - it's going to be **great** and includes:

- Even prettier design
- Easier navigation
- A new range of products and services
- In-depth information
- Our funky new Blog
- Staff profiles
- Some of you!



## exhibitionists x 3

Thank you to all of you who visited our stand at the Chamber Exhibition - we hope you liked our nice ties.



[www.brightstar-creative.com](http://www.brightstar-creative.com)

we also create... happy customers :-)



## don't, don't, don't reduce your marketing

**Credit crunch affecting your profit margins?  
Looking to make a few savings?**

It's understandable but Don't, Don't, Don't, be tempted to reduce your marketing spend. Recent articles have pointed out that it is one of the worst things you can do.

If times are tough you need to try even harder to attract business. Potential customers need to know about your products and services.

There are also various reports which say if your competitors continue or even increase their marketing and you reduce yours, they will be far better positioned when the good times return and you may be drastically trying to catch up!

**OFFER OFFER OFFER**

**Brite-Mat Mouse Mat** 60636686  
A fantastic mousemat, hard wearing, non slip base & fantastic colour reproduction. Designed for use with optical as well as traditional ballbed mice to offer 100% perfect tracking.  
**Dimensions:** 240mm x 190mm x 200mm.  
**Print Area:** All over.  
125: £2.21 250: £1.35 500: £0.93

**Q-Mat Mouse Mat** 60833308  
High quality print with a non-slip 3mm foam base, available in round or square.  
**Dimensions:** 235mm x 200mm x 20mm.  
**Print Area:** All over.  
100: £2.61 250: £1.69 500: £1.23

## eeek!

High quality full colour mouse mats - example £1.05 each for 1000 full colour mats!

We are also offering to produce your full colour mouse mat design and artwork for only £50.00 throughout August and September.

All costs are plus vat and a one off screen charge of £25.

Carriage is charged at cost where applicable.

## THING OF THE MONTH

This Razor Blade Mirror - would look really sharp in the right environment - approx £75

