



Looking for... a brightstar idea?

► Newsletter **16**
February 08



welcome to the month of Luuurve!

We hope Valentines Day was kind to you all :-)

Advertising in the BT Phone Book?

It's the time of the year you may well be contacted by BT to place an advert in the much improved BT Phone Book.

An advert that is well designed as opposed to a "Publication designed advert" can help you stand out from your competitors and **will pay** for the cost of the **professionally** designed advert **many times over** - give us a ring our prices start from only £55.00

Kirstie has left to start her maternity leave. We would like to send Kirstie and Anthony all our best wishes for the imminent birth (we will let you know next month how everything went).



We also welcome **Sean** to Team Brightstar to "fill the gap". We are looking forward to the introduction of his fresh input.



Just to confirm to anyone who hasn't visited our offices and may be planning on doing so...

We are in the actual CHURCH!

www.brightstar-creative.com

we also create... happy customers :-)



music we like... and our review

Royworld

Man In the Machine - Single
Genre: Alternative
Released: 03 February 2008
© 2008 The copyright in this sound recording is owned by Virgi...

iTunes Plus
£0.79 [BUY ALBUM](#)
[Gift This Music](#)

another itunes review by us

CUSTOMER REVIEWS
Average Rating: ★★★★★
We Like Royworld :-) ★★★★★
by brightstar-creative.com
Man in the Machine draws on a number of 80's influences and combines gritty vocals with a pure, driving pop tune, including a wonderfully searing intro. If you can imagine The Damned meets Haircut One Hundred mixed with the Buggles (remember them?),... [More](#)
[See All Reviews](#)
[Write a Review](#)

tips 13

Drive traffic to your web site

www.dmoz.org

Get your site listed on this open source project site, it can take a long time to get accepted but it is well worth the time and effort.

Facebook etc.

Set up a social networking site, write a little relevant editorial and place that all important link back to your site - We are currently developing a MySpace page.

Write Stuff!

Try writing interesting, relevant articles about subjects relating to your business and submit them to sites such as www.article-city.com - but... don't forget to include your URL in the article!

THING OF THE MONTH

Super cool - retro ipod alarm clocks!

