



Looking for... a brightstar idea?

► Newsletter **14**
December 07

Happy Christmas! Tis our 14th Newsletter!!!

All the team at Brightstar would like to wish you all a Happy Christmas and Prosperous New Year and we look forward to working with you in 2008!



what are we up to?

1. We are putting together a range of innovative marketing items which we will show case through our newsletter in 2008 - keep your eyes open for some original ideas to help you stand out from the crowd.
2. For any football fans out there... you may notice we now have an advertising board facing the North Stand at Sheffield Wednesday's Football ground (don't let this put you off, as soon as we can afford one at United's ground we will have one there too!).



(thanks to James for the photo)

tips 11 Press Releases

Press Releases – What does your company do that is news worthy... Nothing I hear you say but you would be suprised!

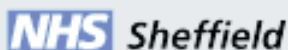
Next time you win a new contract, employ a new member of staff, win an award, move premises or develop a new product, why not let the world know about it?

Send a press release to the local or national press for some free advertising! (tip - sending a interesting picture can help).

If you need any help - let us know.

we are donating this xmas.

This year we will be making a donation to Jessops Special Care Baby Unit.



I know from first hand what a excellent job they do there - almost 11 years to the date they had the pleasure of looking after my 2 children for the first 3 months of their lives (so they deserve everything they can get :-)

www.brightstar-creative.com

we also create... happy customers :-)



HAVE A WONDERFUL CHRISTMAS



THING OF THE MONTH

www.elfyourself.com -
create your own dancing elves
with your own face!

