



Looking for... a brightstar idea?

► Newsletter **13**
November 07

welcome

To our **13th** Newsletter!!!

Enjoy and remember to wrap up warm - winter is on its way!



Speaking of winter... you still have time to order your **EXCLUSIVELY DESIGNED FULLY PERSONALISED Christmas Cards.**

All at an unbelievable all inclusive price - take a look at the exclusive designs available from and designed by Brightstar Creative!

If you would like another PDF copy of the designs and prices emailing - please let us know.

tips 10 Website Navigation

Navigation – can your visitors find what they’re looking for? Is the navigation on your website clear and consistent? Is it the same on every page of your website?

It is surprising how many websites have unclear navigation, meaning visitors get frustrated at not finding what they want or end up in a dead-end. It is essential your visitors can get around your website quickly and easily, or you will find they won't hang around for long.

Thanks for the Thanks!

“Darren, thank you so much for your teams help and work towards the Sports Awards over the last couple of months – the programmes, invites and certificates all looked great (have you seen the photos in the Telegraph? – certificate shows up really well), and were well received by all the winners, and couldn't have been done without you.”

Clare Leventon - South Yorkshire Sport

www.brightstar-creative.com

we also create... happy customers :-)



what are we up to?

1. We are in the process of creating a new website for the Graduation Project within Sheffield Hallam University.
2. We are in the process of introducing a in-house computer based job and time tracking system which will help to make us even more efficient.
3. Kirstie is PREGNANT! :-)

Club of the Year sponsored by Brightstar Creative

After last years success we were delighted to sponsor **The Club of the Year** at this years South Yorkshire Sport and Re:play Sports Awards held at the English Institute of Sport.

And the winners were...

Doncaster Athletics Club

Well done to all the members of the club and keep up the good work!



THING OF THE MONTH

First Screen shots of the **IRON MAN** movie have been released - next years Marvel Blockbuster!

